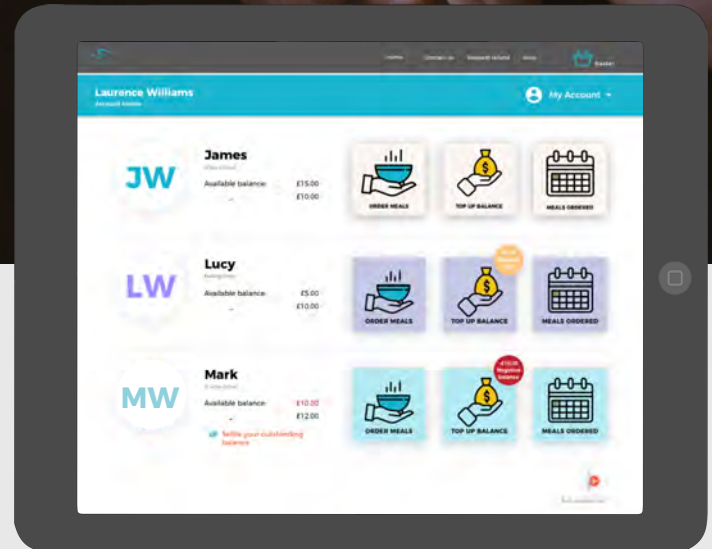


BLUERUNNER SOLUTIONS

Pre-ordering Cashless System Eltham College Case Study



ELTHAM COLLEGE



WHAT WAS THE CHALLENGE?

- A **cashless system** to deliver a faster service at the point of sale, due to limited time for students to purchase items
- **Drive sales** outside of core service such as breakfast club and break
- A process to **safeguard allergen and dietary needs**
- Ability for students and parents to easily add **funds to their account**
- Utilise the **existing staff & student RFID cards** as medium for a contactless transaction
- Ability to display the **menu digitally** with images and descriptions

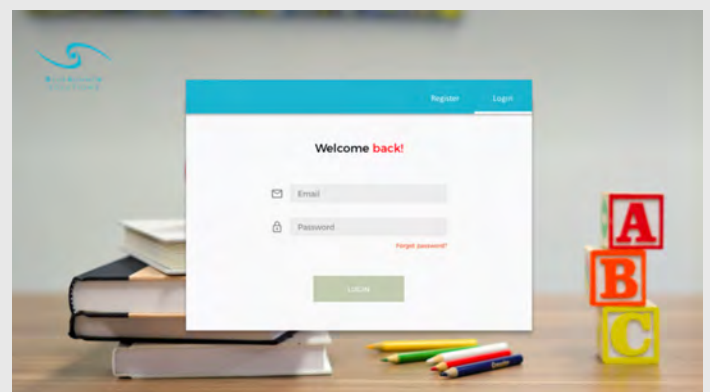
WHAT DID WE OFFER?

- A **cashless platform** which integrates with the schools MIS system to capture the student's details and balance
- The system displays the **specific dietary menu required** for the student & staff ensuring they get their required meal
- **Flexible solution and menus** to process transactions outside of the core lunch service
- A secure cashless platform allowing **parents, students & staff to add money** to their account
- A **contactless solution** which automatically links the staff and student's RFID card at the point of service

"Implementing the BlueRunner System was easy - our team adopted it quickly which has helped improve overall efficiency and increased engagement with our students."
Operations Manager

WHAT WERE THE RESULTS?

- The **speed of service** has drastically increased, the catering team simply need to scan the RFID card of the student/staff which instantly displays the name, balance, & menu available
- **Increase in sales** due to the ease of use and ability to 'top up' online
- **Eliminates the need to debt chase** as the order cannot be placed unless there is sufficient balance on the account
- **Parent uptake & engagement has been a success**, allowing them to not only add a preferred value but also to view the products their child has ordered through their own portal



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